

# NAICS Codes

The following North American Industry Classification System (NAICS) codes help describe projects and services offered by R.S. Gorham and Company, AIA. These include architectural design, documentation and programming. They include the development of Virtual Tours and Interactive media deployed on Internet and on CDs and DVDs. Facility documentation and Virtual Tour development is extremely valuable in economic development and best-use / re-use studies. The firm has also been actively involved in curriculum development with an emphasis on web based education.

## Sectors 31–33—Manufacturing

Subsector 323—Printing and Related Activities

323119 Other Commercial Printing

334611 Compact discs (i.e., CD-ROM), software, mass reproducing

## Sector 51—Information

Subsector 511—Publishing Industries

511120 Periodical Publishers

511199 All Other Publishers

Subsector 516—Internet Publishing and Broadcasting

516110 Internet Publishing and Broadcasting

## Sector 54—Professional, Scientific, and Technical Services

Subsector 541—Professional, Scientific, and Technical Services

### **5413 Architectural, Engineering, and Related Services**

541310 Architectural (except landscape) services

541370 Photogrammetric mapping

### **5414 Specialized Design Services**

541430 Communication design services, visual

541430 Graphic design services

### **541511 Custom Computer Programming Services**

541511 WEB (i.e., internet) page design services, custom

541512 CAD (computer-aided design) design services

### **54161 Management Consulting Services**

541613 Marketing consulting services

541611 Site selection consulting services

### **5418 Advertising and Related Services**

541850 Display advertising services

### **54192 Photographic Services**

541921 Photography

541921 Video taping services, special events

### **54193 Translation and Interpretation Services**

541930 Translation services, language

### **5418 Advertising and Related Services**

541890 Promotional Advertising

541890 Marketing

## Sector 61—Education

Subsector—611 Educational Services

611710 Educational Support Services